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Lavelle Industries, Inc., a leading supplier to the plumbing industry, signs up for weeklyanalyst.net

Lavelle becomes a client of Enhanced Retail Solutions

New York, NY – November 04, 2009: Enhanced Retail Solutions (ERS), a top provider of solutions for use in analyzing product sales and trends to suppliers of the retail industry, announced the selection of its web based software by Lavelle Industries, Inc. Lavelle increases ERS' presence in the hardware and home improvement verticals.

ERS' weeklyanalyst.net is a flexible and easy to use on-line retail reporting tool designed especially for manufacturers. This subscription based software service allows the user to track sales, inventory and store level performance for all their retail accounts in one place. In a few simple steps, this software as a solution (SaaS) provides in-depth reporting on an individual sku's inventory and sales - all at door level. It lists doors that are sold out and sheds light on stores that have inventory but no sales. Detailed store rankings are accessed as easily as clicking on a link.

Lavelle chose weeklyanalyst.net not only for its rich set of tools and very affordable cost. They were drawn to ERS' deep level of retail analytic expertise.

"Lavelle Industries, Inc., with over 280 employees, continues to design innovative and proprietary products and materials to meet the needs of the plumbing industry," said David Matsil, President of Sales and Marketing at ERS. "We are fortunate to be equally relevant to the tracking of sales of toilet flappers, home robots, athletic socks, bedding, handbags, wipes, dental and a myriad of other products."

About Enhanced Retail Solutions LLC

Enhanced Retail Solutions is a New York based software and consulting firm specializing in retail analysis for the manufacturer. ERS' state of the art software tools deliver the critical data, quickly, easily and cost effectively, adding hundreds of millions of dollars to their clients' bottom line. ERS' broad customer base also includes industry leaders in the Apparel, Home Textile, Toy, Home Décor, Footwear, Home Improvement, Consumer Goods and Food Industries. For more information, visit <http://www.ers-c.com>.

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